

**Moez Limayem, Dean**



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Moez Limayem is dean of the College of Business, joining USF in 2012 from the Sam M. Walton College of Business at the University of Arkansas, where he served simultaneously as the associate dean for research and graduate programs, the executive director of the Information Technology Research Institute and the Radio Frequency Identification Center, and the Edwin & Karlee Bradberry Chair in Information Systems. Limayem was responsible for all the graduate business programs and executive education programs and also supervised 11 outreach and research centers.

The recipient of numerous professional awards, Limayem has published dozens of articles, many of which focus on the intersection of technology with the consumer, academic and business worlds. He is also the coauthor of a scholarly book, "Understanding The Use of Technology-Based Self Service: The Consumers' Point of View."

Limayem's recent research focuses on the use of mobile phones and technology in dangerous settings. He has also recently emerged as an expert on the power of social media and information systems to effect social and political change. He has been quoted in outlets ranging from the *Christian Science Monitor* to the *Times of India*.

Limayem worked in the private sector as a systems analyst and computing consultant before receiving his MBA and PhD in business administration from the University of Minnesota. Since 1992, he has served as an international expert in IT for UNESCO. He has taught at universities across the globe: he taught at the University of Minnesota, Laval University in Canada, City University of Hong Kong, and Lausanne University in Switzerland, as well as the University of Arkansas.